



12-17

The average age of a
first-time Rx opioid user.

The rate
for deaths
involving
heroin has
almost
TRIPLED
since
2010.

WHY?

- Widespread prescription opioid exposure/addiction
- Increasing prevalence of heroin in urban, suburban, and rural areas
- Less expensive and easier to obtain than prescription opioid drugs

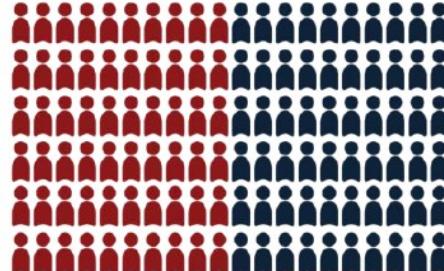
HEROIN/PRESCRIPTION OPIOID OVERDOSE EPIDEMIC

144

Drug overdose
deaths per day

1/2

of those deaths are
pharmaceutical
opioids or heroin
related



Source: DEA

**For more information about the
HOPE initiative, please contact:**

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HOPE

**Heroin Outreach
Prevention and Education**



ABOUT THE H.O.P.E. INITIATIVE

Rx Opioid abuse and Heroin use have reached pandemic levels across Western Pennsylvania, impacting all walks of life, regardless of race or socioeconomic boundaries. In response, the FBI Pittsburgh Division has partnered with key community stakeholders — including educators, law enforcement, treatment and rehabilitation facilities, and members of the media — to form the ***Heroin Outreach Prevention and Education (H.O.P.E.) Initiative***. This group is striving to formulate proactive solutions, particularly in the areas of education, prevention, and awareness.



H.O.P.E. INITIATIVE

WORKING GROUPS

The HOPE Initiative is utilizing a three-pronged approach to enhance law enforcement collaboration and successfully integrate a wide range of community-based partners to develop proactive, creative solutions to combat the heroin epidemic.

YOUTH ACTION: H.O.P.E. offers a high school PSA (Public Service Announcement) Video contest with the goal of raising awareness online.

EDUCATION: Designed for Administrators, Teachers and educators, offering free Opioid-Specific Curriculum for High School, Middle School and Elementary students.

COMMUNITY COALITION: Offering community presentations on raising awareness through outreach, education and training.

Please consider hosting us in your school, community, and learn about how YOU can help make our communities safer!

H.O.P.E. WEBSITE

<https://fbipghcaaa.org/hope>

(watch and share the videos, download the curriculum, request a presentation)

Visit the RESOURCES tab to find the following:

FBI "Chasing the Dragon" Documentary

Discovery Education/DEA 360 Operation Prevention Curriculum

Overdose Free PA– Southwestern PA Overdose Death Statistics

Pittsburgh Poison Center-Mr. Yuk

...and additional resources to educate and help keep our communities safer, and save lives.